

## **New anti-wrinkle cream will trick human cells into regenerating themselves**

Written by Daily Mail

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A new range of anti-ageing creams which 'trick' human skin cells into regenerating themselves is expected this year.

The products, designed to smooth out wrinkles and repair damaged skin, have been designed by experts in 'glycobiology', the science of using naturally occurring sugars to improve health.

L'Oreal hopes its attempt to harness the technology, registered as Glycanactif, will prove a popular addition to the £2billion British cosmetics market.



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