

Alberta Ferretti: semi-celebrity meets 'demi-couture'

Written by celebrity gossip Reporter
Saturday, 14 January 2012 19:08



A carefully-harvested crop of connected young socialites modelled Alberta Ferretti's 'Limited Edition' collection.

BY [Luke Leitch](#) | 14 January 2012



Tali Lennox walks the runway of the 'Alberta Ferretti Special Event' in Milan.
Photo: Getty



Solange Knowles walks the runway of the 'Alberta Ferretti Special Event' in Milan.
Photo: Getty

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Special Event' in Milan.

Amber Le Bon walks the runway of the 'Alberta Ferretti



Ferretti Special Event in Milan; Sarah Margaret Qualley walks the runway of the 'Alberta

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This was Alberta Ferretti's canny strategy at her mid-season show in Milan on Friday, and - rather endearingly - it worked extremely well. A carefully-harvested crop of connected young socialites including Solange Knowles (sister of Beyoncé), Tali Lennox (daughter of Annie), Amber Le Bon (you know) and Sarah Margaret Qualley (daughter of Andie MacDowell) wore 25 "demi-couture", super-expensive looks.

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Unlike at professionally-modelled shows there were plenty of nervous smiles, fey half-waves to pals in the audience and mouthing of 'Oh-My-God' as they trailed around a set of shag-piled ante-rooms to a soundtrack of harps and ecstatic, Disney-crescendo vocals.

More Debutantes' Ball than fashion show atmosphere-wise, tonight was, apparently, the first time a full womens' catwalk shebang has been presented in Milan outside the two formal fashion weeks. In terms of modelling chops, it was Florence Brudenell-Bruce (the model ex of Prince Harry), Lennox junior and the charming, huge-haired Wonderland magazine fashion editor Julia Sarr-Jamois who strode with the most convincing, professional-model style semi-tranquillised detachment.

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[But so what: although the finely wrought clothes were beautiful \(lots of fur though\) it was that semi-celebrity of their wearers that mattered most here. For those of us lame saps who don't know their Zani Gugelmanns from their Nathalie Dompès it was at times rather confusing. Certainly the clothes, although sometimes lovely, were not the stars. But for those who are up to speed with this caste - and who hence might be fiscally equipped to pick up the Ferretti frocks they were wearing - this show will have been of intense interest. Plus, it was refreshing to see fashion worn by some orthodoxly-proportioned females. All it really lacked was an Eccleston.](#)

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